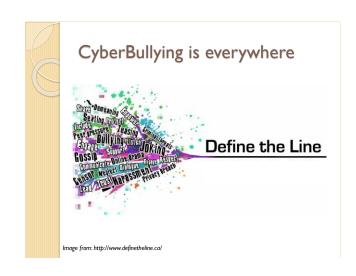
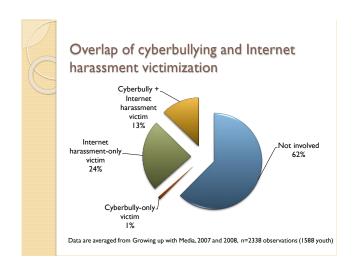
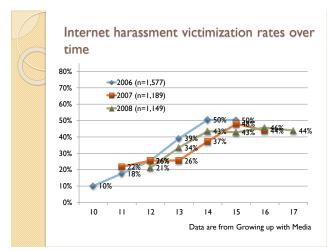


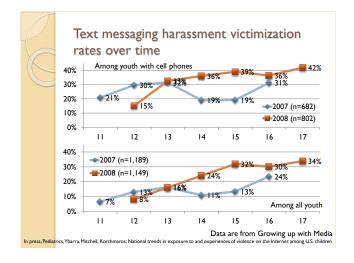
# Technology is ubiquitous: Recap

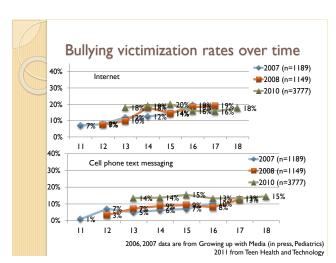
- Most children and adolescents are online
  (95%) but not all are (5% are not)
- Many (80%) are on Facebook and other social network sites
  - But very few (16%) are tweeting
- Constantly text messaging? YES
  - 75% of teens text; at a median of 60 texts per day

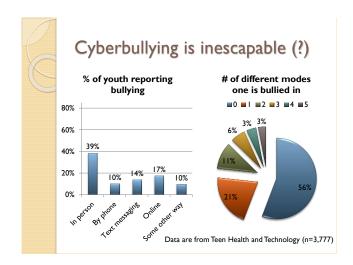


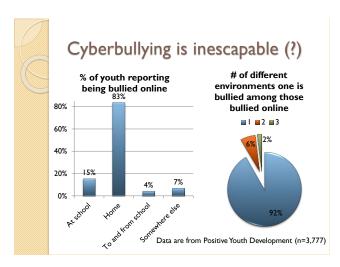


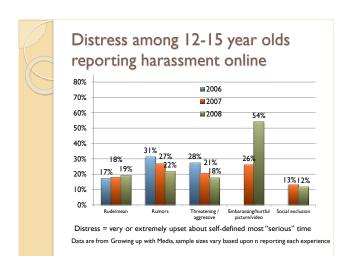


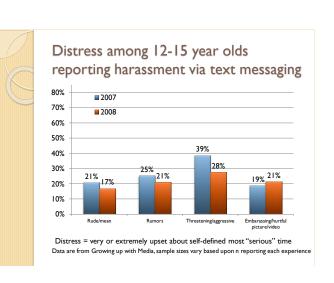


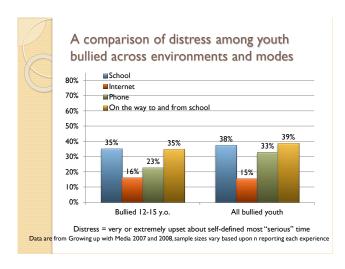










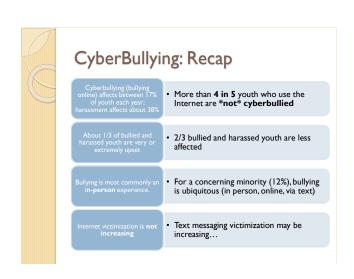


## Psychosocial issues for victims

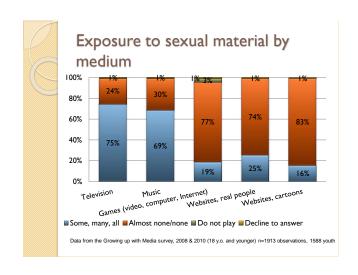
- Interpersonal victimization / bullying offline (Ybarra, Mitchell, Espelage, 2007;Ybarra, Mitchell, Wolak, Finkelhor, 2006;Ybarra, 2004)
- Depressive symptomatology and suicidal ideation (Ybarra, 2004; Mitchell, Finkelhor, Wolak, 2000; The Berkman Center for Internet & Society, 2008; Hinduja & Patchin, in press)
- Alcohol use (Ybarra, Mitchell, Espelage, 2007)
- Social problems (Ybarra, Mitchell, Wolak, Finkelhor, 2006)
- School behavior problems (Ybarra, Diener-West, Leaf, 2007)
- Poor caregiver-child relationships (Ybarra, Diener-West, Leaf, 2007)

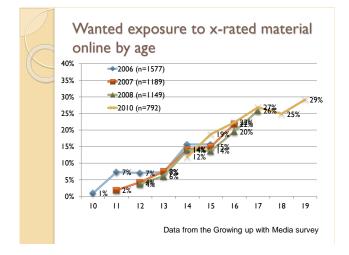
### Psychosocial issues for perpetrators

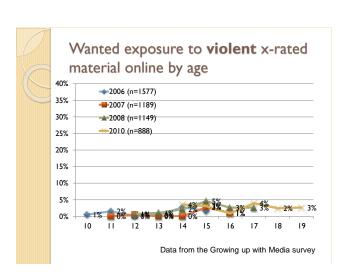
- Interpersonal victimization and perpetration (bullying) offline (Ybarra, Mitchell, Espelage, 2007;Ybarra & Mitchell, 2007;Ybarra & Mitchell, 2004)
- Aggression / rule breaking (Ybarra, Mitchell, Espelage, 2007; Ybarra & Mitchell, 2007)
- Binge drinking (Ybarra, Mitchell, Espelage, 2007)
- Substance use (Ybarra, Mitchell, Espelage, 2007; Ybarra & Mitchell, 2007)
- Poor caregiver child relationship (Ybarra, Mitchell, Espelage, 2007;Ybarra & Mitchell, 2004;Ybarra & Mitchell, 2007)
- Low school commitment (Ybarra & Mitchell, 2004)

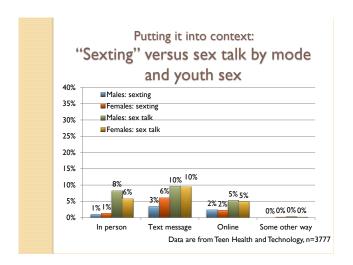


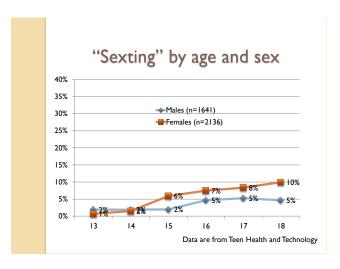


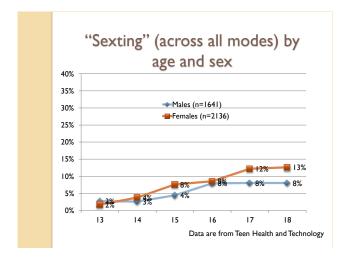












'Sexting' related to other sexual behaviors			
Sexual behaviors	No sexting (n=3,588)	Sexting (n=189)	aOR (95% CI)
Current romantic partner	22%	50%	2.8 (2.0, 3.9)
Kissed	47%	89%	8.2 (5.1, 13.1)
Fondled	29%	83%	10.2 (6.8, 15.4)
Oral sex	17%	70%	10.4 (7.3, 14.9)
Sex with a toy or finger	17%	70%	10.1 (7.1, 14.3)
Vaginal sex	17%	65%	7.8 (5.5, 11.1)
Anal sex	4%	23%	5.6 (3.7, 8.3)
aOR = adjusted for biological sexperience indicators (i.e., privatonesty). Data from Teen Hea	acy when complet		

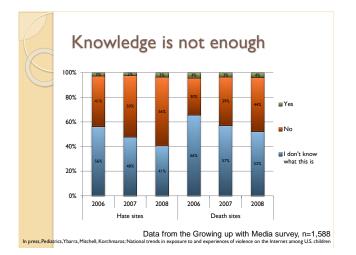


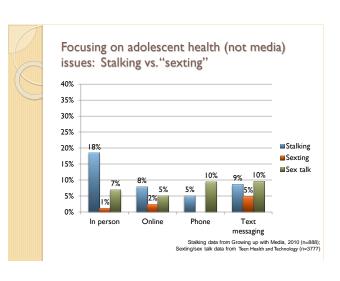
#### Technology is filled with sex: Recap

- Compared to TV (75%) and music, (69%) the Internet is among the least common exposures of sexual material (16-25%)
- •Less than I in 20 youth (5%) have 'sexted' via text messaging in the past year
  - Youth are sharing sexy photos online (2%) and in person (1%) too
  - It is related to increased age, and other sexual behaviors 

     maybe in most cases, it's another way to express one's sexual self?



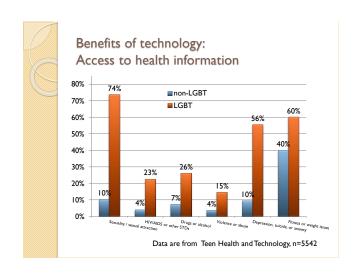


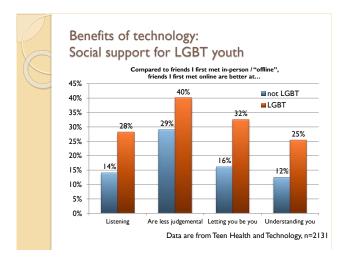


#### Benefits of technology: Teaching healthy behaviors

- Physical health: Dance Dance Revolution
- Healthy behaviors: Sesame Street's Color me Hungry (encourages eating vegetables)
- Disease Management: Re-Mission (teaches children with cancer about the disease)

(as described by My Thai, Lownestein, Ching, Rejeski, 2009)









Growing up with Media: This survey was supported by Cooperative Agreement number U49/CE000206 from the Centers for Disease Control and Prevention (CDC). The contents of this presentation are solely the responsibility of the authors and do not necessarily represent the official views of the CDC. I would like to thank the entire Growing up with Media Study team from Center for Innovative Public Health Research, Harris Interactive, Johns Hopkins Bloomberg School of Public Health, and the CDC, who contributed to the planning and implementation of the study. Finally, we thank the families for their time and willingness to participate in this study.

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