



Decoding how technology influences and can improve public health

SMS USA PHASE FOUR SECOND BETA TEST: FOUR WEEK FOLLOW-UP SURVEY (VIA TEXT MESSAGING)

[text 1] Hi! The SMS USA project here. We have a few quick questions to see how things are going. Your honesty will help us improve the program. And, you'll get \$15!

[text 2] First, please text the # of text messages you've received from the SMS USA project in the past 24 HOURS (don't include your buddy or crave messages).

[text 3] Now, how many messages have you received from the SMS USA project in the past 7 DAYS (don't include your buddy or crave messages). Your best guess is fine.

[text 4] Of the messages you have received from SMS USA in the past 7 DAYS, what percentage of messages have you read? Your best guess is fine.

[text 5] Have you used any quitting aids during the SMS USA program like Chantix, Zyban, the patch, gum, or other nicotine replacement? Text 1 for yes, 2 for no

[text 5a] What type of quitting aid(s) did you use? Please text the names of all that you used.

[text 5b] You're just 5 questions away from \$15. Great! Did you ever forget to take your quitting aid (medicine) in the past 4 weeks? Text 1 for yes, 2 for no

[text 5c] Are you careless at times about taking your quitting aid (medicine) in the past 4 weeks? Text 1 for yes, 2 for no

[text 5d] When you felt better, did you sometimes stop taking your quitting aid (medicine) in the past 4 weeks? Text 1 for yes, 2 for no

[text 5e] If you felt worse when you used your quitting aid (medicine), did you ever stop taking it in the past 4 weeks? Text 1 for yes, 2 for no

[text 6] Before, you said we could contact [FIRST NAME] or [FIRST NAME] to verify your smoking status. Is the info still right? Text 'yes' or the updated contact info.

[text 7] Thanks for your honesty. Just 1 more q and you've got yourself \$15! Have you had a

cigarette, even just a puff, in the last 7 days? Text 1 for yes, 2 for no.