Hi! The SMS USA project here. We have a few quick questions to see how things are going. Your honesty will help us improve the program. And, you’ll get $15!

First, please text the # of text messages you’ve received from the SMS USA project in the past 24 HOURS (don’t include your buddy or crave messages).

Now, how many messages have you received from the SMS USA project in the past 7 DAYS (don’t include your buddy or crave messages). Your best guess is fine.

Of the messages you have received from SMS USA in the past 7 DAYS, what percentage of messages have you read? Your best guess is fine.

Have you used any quitting aids during the SMS USA program like Chantix, Zyban, the patch, gum, or other nicotine replacement? Text 1 for yes, 2 for no

What type of quitting aid(s) did you use? Please text the names of all that you used.

You’re just 5 questions away from $15. Great! Did you ever forget to take your quitting aid (medicine) in the past 4 weeks? Text 1 for yes, 2 for no

Are you careless at times about taking your quitting aid (medicine) in the past 4 weeks? Text 1 for yes, 2 for no

When you felt better, did you sometimes stop taking your quitting aid (medicine) in the past 4 weeks? Text 1 for yes, 2 for no

If you felt worse when you used your quitting aid (medicine), did you ever stop taking it in the past 4 weeks? Text 1 for yes, 2 for no

Before, you said we could contact [FIRST NAME] or [FIRST NAME] to verify your smoking status. Is the info still right? Text ‘yes’ or the updated contact info.

Thanks for your honesty. Just 1 more q and you’ve got yourself $15! Have you had a
cigarette, even just a puff, in the last 7 days? Text 1 for yes, 2 for no.