

GUY2GUY PHASE TWO CONTENT FOR REVIEW TEMPLATE

Thank you again for agreeing to be part of our Content Advisory Team (CAT). Your input makes a difference and will help make sure that the healthy sexuality program we are developing for teenage males who are gay or bisexual is both informative and interesting!

In reviewing the messages and providing your feedback, please answer the following questions:

- **Message tone:** Describe the tone of the text messages. Do they make you feel like you're being lectured or talked down to, or supported?
- **Message clarity:** Address the structure of the message: is the message clear? Are you able to read it and understand it easily? Are there changes we could make to make it easier to read?
- **Message appeal:** Are the messages interesting and informative? Boring or dull? Are there changes we could make to make them more interesting?

The messages are in the order that they would be sent by the program. We have included the week, day, and day's message number for each text message to help you see the order and timing of messages.

Sometimes text messages will only be sent to certain people based on their responses – for example, the questions to advance to the next level. For these questions, we've included who would be sent the message in bold text.

One last thing: Please remember we have included the messages in a word document for your review, but the actual program messages will be sent via text message.

Week	Day	Day msg #	Program text message	Please provide your feedback for each text message in the box next to the message.