

**SMS TURKEY PHASE ONE
COMMUNITY-BASED QUESTIONNAIRE: SURVEY**

PLEASE CIRCLE THE NUMBER ON THE LINE THAT MATCHES YOUR ANSWER.

1. Are you a man or a woman? (CIRCLE ONE ANSWER ONLY)
- Man 1
- Woman 2

2. Where were you born and what is your birth date? _____

3. What is your martial status? (CIRCLE ONE ANSWER ONLY)
- Married..... 1
- Divorced 2
- Widowed 3
- Living with someone as a couple 4
- Separated 5
- Single 6

4. How many adults are living permanently in your household?

5. How many children under the age of 18 are living permanently in your household?

6. Where did you live during the first 12 years of life?

Place (Village, town, or city)	Time (number of years)

7. What is your household income? (CIRCLE ONE ANSWER ONLY)

Less than 300 NTL.....	1
300 – 500 NTL	2
500 – 750 NTL	3
750 – 1250 NTL	4
1250 – 2000 NTL	5
2000 – 4000 NTL	6
More than 4000 NTL	7
Don't know.....	8

8. How often do you send and receive emails? (CIRCLE ONLY ONE)

Never	1
Every day / Almost every day.....	2
A few days per week.....	3
Once a week.....	4
Once every few weeks.....	5
Once a month	6
Once every few months	7
Less often than once every few months	8
Don't know.....	9

9. How often do you use the Internet other than to use email? (CIRCLE ONLY ONE)

Never	1
Every day / Almost every day.....	2
A few days per week.....	3
Once a week.....	4
Once every few weeks.....	5
Once a month	6
Once every few months	7
Less often than once every few months	8
Don't know.....	9

10. Do you personally own a cell phone? (CIRCLE ONLY ONE)
- "I own a cell phone"
- "I do not own a cell phone but I am using one which belongs to one of my family members"
- "I do not have/use a cell phone"
11. How often do you send and receive text (SMS) messages? (CIRCLE ONLY ONE)
- Never 1
- Every day / Almost every day 2
- A few days per week 3
- Once a week 4
- Once every few weeks 5
- Once a month 6
- Once every few months 7
- Less often than once every few months 8
12. With whom do you usually send or receive TXT messages (CIRCLE ALL THAT APPLY)
- Parents and immediate relatives 1
- Friends 2
- Enterprises and Organizations 3
- Contests, reality shows and other interactive participations to TV programs 4
- Lottery campaigns 5
- Social campaigns 6
- Other 7
- If you said 'other', please write in your answer here:
-
13. How often do you send and receive multimedia (MMS) messages? (CIRCLE ONLY ONE)
- Never 1
- Every day / Almost every day 2
- A few days per week 3
- Once a week 4
- Once every few weeks 5
- Once a month 6
- Once every few months 7
- Less often than once every few months 8

14. From whom do you usually send or receive multimedia (MMS) messages (CIRCLE ALL THAT APPLY)

- Parents and immediate relatives 1
- Friends 2
- Enterprises and Organizations 3
- Contests, reality shows and other interactive participations to TV programs 4
- Lottery campaigns 5
- Social campaigns..... 6
- Other 7

If you said 'other', please write in your answer here:

15. On average, what is the amount of your bill for mobile phone calls and text messaging every month?

16. Have you been diagnosed by a medical doctor with asthma? (CIRCLE ONLY ONE)

- Yes, in the last year 1
- Yes, more than 1 year ago 2
- No, but my health provider thinks I might have it 3
- No, never 4

17. Have you been diagnosed by a medical doctor with respiratory allergies? (CIRCLE ONLY ONE)

- Yes, in the last year 1
- Yes, more than 1 year ago 2
- No, but my health provider thinks I might have it 3
- No, never 4

18. How much to you agree or disagree with the following statements? (TICK ONLY ONE ANSWER FOR EACH STATEMENT)

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
a. Smoking is normal	[]	[]	[]	[]	[]
b. Smoking is a waste of money	[]	[]	[]	[]	[]
c. Smoking is bad for the health of people around the smoker	[]	[]	[]	[]	[]
d. Smoking is annoying for people around the smoker	[]	[]	[]	[]	[]
e. Smoking is bad for the smoker's health	[]	[]	[]	[]	[]
f. Smokers have a higher chance of getting lung diseases	[]	[]	[]	[]	[]
g. Smoking is cool.	[]	[]	[]	[]	[]
h. Smoking is not as bad for you as they make it sound.	[]	[]	[]	[]	[]
i. Smokers have a higher chance of getting heart diseases	[]	[]	[]	[]	[]
j. Smokers cough more	[]	[]	[]	[]	[]
k. Smokers are not setting a good example for their children	[]	[]	[]	[]	[]

19. There are many reasons why people smoke, even if it is just once in a while. How difficult is it for you not to smoke (even just a puff) if: (TICK ONLY ONE ANSWER FOR EACH STATEMENT)

	Extremely difficult not to smoke	Somewhat difficult not to smoke	Neither difficult nor easy not to smoke	Somewhat easy not to smoke	Extremely easy not to smoke
a. You are together with respected people	[]	[]	[]	[]	[]
b. You are craving for a cigarette	[]	[]	[]	[]	[]
c. You are at home alone	[]	[]	[]	[]	[]
d. You are together with friends	[]	[]	[]	[]	[]
e. You are nervous	[]	[]	[]	[]	[]
f. You have problems	[]	[]	[]	[]	[]
g. You are gloomy/depressed	[]	[]	[]	[]	[]
h. You get offered a cigarette	[]	[]	[]	[]	[]
i. You see other people enjoy a cigarette	[]	[]	[]	[]	[]

20. Have you smoked cigarettes at all, even just a puff, in the last 7 days? (CIRCLE ONLY ONE)

No, not a puff.....1

1-5 cigarettes2

More than 5 cigarettes.....3

21. Who in your family smokes cigarettes? (CIRCLE ALL THAT APPLY)

Person	Never	Quit	Currently smoking	Living in same house
Husband/wife				
Father				
Mother				
Grandfather/grandmother				
Brother(s)				
Sister(s)				
Others				

22. How old were when you first started smoking? _____
23. In a typical day, how many cigarettes do you smoke? (CIRCLE ONLY ONE)
- Less than 1 a day.....1
 - Between 1 and 5.....2
 - Between 6 and 15.....3
 - Between 16 and 25.....5
 - Between 26 and 40 (2 packs).....6
 - More than 40 (2 packs)7
24. What are the reasons you smoke cigarettes? (CIRCLE ALL THAT APPLY)
- Stress1
 - Cravings.....2
 - Feels good3
 - To feel more comfortable in social situations.....4
 - Other people give you a cigarette5
 - Bored6
 - Nervous7
 - Gloomy / depressed8
 - See other people enjoying a cigarette9
 - Goes well with alcohol / drinking.....10
 - Goes well with coffee, tea, etc11
 - Family pressures12
 - Social pressures13
 - It is normal14
 - Helps me take time for myself15
 - Other16
- If you said 'other', please write in your answer here:
-
25. How soon after you wake up do you have your first cigarette?
- Within the first 30 minutes of waking up.....1
 - After 30 minutes of waking up.....2

26. Do you find it difficult to refrain from smoking when you are in places where it is forbidden, like in church, at the library, or in a movie theater?

Yes 1

No 2

27. Do you smoke more frequently in the first hours of the morning than during the rest of the day?

Yes 1

No 2

28. Which cigarette of the day is the most enjoyable?

First in the morning 1

Any other 2

29. Do you smoke if you are so ill that you are in bed most of the day?

Yes 1

No 2

30. What level of nicotine do you smoke?

Low 1

Medium 2

High 3

31. How frequently do you puff when you smoke? _____

32. Are you seriously thinking of quitting smoking cigarettes? (CIRCLE ONLY ONE)

Yes, within the next 30 days 1

Yes, within the next 6 months 2

Sometime, but not within the next 6 months 3

No, not thinking of quitting 4

33. Below are statements about quitting smoking. Please indicate how strongly you agree or disagree with each statement: (TICK ONLY ONE ANSWER FOR EACH STATEMENT)

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
a. I would be proud of quitting smoking	[]	[]	[]	[]	[]
b. I would be less sociable	[]	[]	[]	[]	[]
c. I would eat more	[]	[]	[]	[]	[]
d. I would miss the taste of a cigarette	[]	[]	[]	[]	[]
e. I would get 'retraction symptoms'	[]	[]	[]	[]	[]
f. I would get rid of the addiction	[]	[]	[]	[]	[]
g. I would miss the relaxing effect	[]	[]	[]	[]	[]
h. I would become bored more	[]	[]	[]	[]	[]

34. In the last year, how many times have you quit smoking cigarettes for at least 24 hours?

1

2

3

4

5 or more

None (If "none", go to Question 38)

35. Thinking about the most recent time you quit smoking for 24 hours or more, what prompted you to quit smoking cigarettes? (CIRCLE ALL THAT APPLY)

- Family pressures 1
 - Peer pressures 2
 - Social pressures 3
 - Illness / doctor’s recommendation 4
 - To be healthier 5
 - To protect the health of loved ones 6
 - To save money / cost of cigarettes 7
 - To set an example for my children 8
 - Annoying for those around me 9
 - Other 10
- If you said ‘other’, please write in your answer here:
-

36. Thinking about the most recent time you quit smoking for 24 hours or more, what was the reason you started smoking cigarettes again? (CIRCLE ALL THAT APPLY)

- Missed the taste 1
 - Stress / problems 2
 - Cravings 3
 - Feel more comfortable in social situations 4
 - Bored 5
 - Nervous 6
 - Gloomy / depressed 7
 - Saw other people enjoying a cigarette 8
 - Alcohol / drinking 9
 - Family pressures 10
 - Social pressures 11
 - Other 12
 - I never tried to quit smoking 13
- If you said ‘other’, please write in your answer here:
-

37. What methods did you use to quit smoking cigarettes? (CIRCLE ALL THAT APPLY)

- Cold turkey / Just stopped 1
 Medication (such as Zyban, the patch) 2
 Maras powder..... 3
 Group therapy..... 3
 Individual therapy..... 5
 Electronic cigarette..... 6
 Hypnosis..... 7
 Other 8
 I never tried to quit smoking..... 9
 If you said 'other', please write in your answer here:
-

38. If there was a program designed to help you stop smoking cigarettes that used the following medium to deliver the information to you, how likely would you be to try it? (TICK ONLY ONE ANSWER FOR EACH STATEMENT)

	Extremely likely	Somewhat likely	Neutral	Somewhat unlikely	Not at all likely
a. In person (group)	[]	[]	[]	[]	[]
b. Telephone (one on one)	[]	[]	[]	[]	[]
c. e-mail	[]	[]	[]	[]	[]
d. Text (SMS) messages	[]	[]	[]	[]	[]
e. Multimedia (MMS) messages	[]	[]	[]	[]	[]
f. Web site	[]	[]	[]	[]	[]

39. Who in your family smokes Narghile? (CIRCLE ALL THAT APPLY)

Person	Never	Quit	Currently smoking	Living in same house
Husband/wife				
Father				
Mother				
Grandfather/grandmother				
Brother(s)				
Sister(s)				
Others				

40. Have you smoked Narghile at all, even just a puff, in the last 7 days? (CIRCLE ONLY ONE)
- No, not a puff 1
 - 1-5 times 2
 - More than times 3

If “No”, Go to end of survey.

41. Are you currently a smoker of Narghile? (CIRCLE ONLY ONE)
- Yes, I currently smoke Narghile 1 (Go to Question 42)
 - No, I quit within the last 6 months Narghile 2 (Go to Question 48)
 - No, I quit more than 6 months ago Narghile 3 (Go to Question 48)
 - No I have never smoked Narghile..... 4 (Go to survey end)

42. In a typical week, how often do you smoke Narghile? (CIRCLE ONLY ONE)
- Never 1
 - Every day / Almost every day 2
 - A few days per week..... 3
 - Once a week..... 4
 - Once every few weeks..... 5
 - Once a month 6
 - Once every few months 7
 - Less often than once every few months 8
 - Don't know 9

43. What are the reasons you smoke Narghile? (CIRCLE ALL THAT APPLY)
- Stress 1
 - Cravings 2
 - Feels good 3
 - To feel more comfortable in social situations..... 4
 - It's a nice way to spend time with friends..... 5
 - Bored 6
 - Nervous 7
 - Gloomy / depressed 8
 - See other people enjoying a smoke 9
 - Goes well with alcohol / drinking..... 10
 - Family pressures 11
 - Social pressures 12
 - It is normal 13
 - Helps me take time for myself 14
 - Other 15

If you said 'other', please write in your answer here:

44. Are you seriously thinking of quitting Narghile smoking? (CIRCLE ONLY ONE)
- Yes, within the next 30 days 1
 - Yes, within the next 6 months 2
 - Yes, sometime greater than 6 months from now..... 3
 - No, not thinking of quitting..... 4

45. In the last year, how many times have you quit smoking Narghile for at least 24 hours?

- 1
- 2
- 3
- 4
- 5 or more
- None (Go to Question 48)

46. Thinking about the most recent time you quit smoking for 24 hours or more, what prompted you to quit smoking Narghile? (CIRCLE ALL THAT APPLY)

- Family pressures 1
- Peer pressures 2
- Social pressures 3
- Illness / doctor's recommendation 4
- To be healthier 5
- To protect the health of loved ones 6
- To save money / cost of Narghile 7
- To set an example for my children 8
- Annoying for those around me 9
- Other 10

If you said 'other', please write in your answer here:

47. Thinking about the most recent time you quit smoking for 24 hours or more, what was the reason you started smoking Narghile again? (CIRCLE ALL THAT APPLY)

- Missed the taste 1
- Stress / problems 2
- Cravings 3
- Feel more comfortable in social situations 4
- Bored 5
- Nervous 6
- Gloomy / depressed 7
- Saw other people enjoying a smoke 8
- Alcohol / drinking 9
- Family pressures 10
- Social pressures 11
- Other 12

If you said 'other', please write in your answer here:

48. If there was a program designed to help you stop smoking Narghile that used the following medium to deliver the information to you, how likely would you be to try it? (CIRCLE ONLY ONE ANSWER FOR EACH STATEMENT) If you do not smoke Narghile, do not complete this table.

	Extremely likely	Somewhat likely	Neutral	Somewhat unlikely	Not at all likely
In person (group)	[]	[]	[]	[]	[]
Telephone (one on one)	[]	[]	[]	[]	[]
E-mail	[]	[]	[]	[]	[]
Text (SMS) messages	[]	[]	[]	[]	[]
Multimedia (MMS) messages	[]	[]	[]	[]	[]
Web site	[]	[]	[]	[]	[]

THANKS VERY MUCH FOR YOUR HELP!